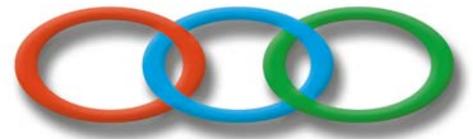




# READINGS

*Putting great property on the map*

## Charity Link



*tackling poverty - changing lives*



**READINGS** and **Charity Link**; working together to help the most vulnerable in our local community create a happy home.

Readings has teamed up with Charity Link, a Leicester-based charity which has been supporting local people in poverty, hardship or crisis for nearly 140 years. We want to support them as they help the county's most vulnerable individuals and families create a happy and secure home - something which is so vital to us all.

Charity Link makes a tangible difference by providing essential items; items which don't always cost a lot and which we often take for granted, but which can make a huge difference to people's quality of life.

You own a home; we deal in homes. The people we are asking you to join us in helping can often only dream of creating a happy, safe and secure home.

*With your support we can really make a difference*



By choosing **READINGS** to act on your behalf when selling your home, you can also help to provide beds, fridges, cookers and other vital items for local people who really need our support.

### **How it works:**

- You can choose to give a donation on completion of the sale of your house (simply tick the appropriate donation box on your contract)
- **READINGS** will match your donation\*
- Charity Link works in a unique way, accessing grants from charitable trusts available to help those in need. This means they can turn each donation of £10 into £50 – all of which goes directly to those who most need it
- This means you could turn a £10 donation into £100, a £25 donation into £250 or a £50 donation into £500!

### **The difference £100 could make**

- Household essentials, such as pots and pans, curtains and bedding, to help a young disabled person start living independently
- Help with housing repairs to enable a vulnerable family to stay in their home

### **The difference £250 could make**

- Beds for two children who may currently be sleeping on the floor
- A fridge and a week's worth of food for a family in food poverty

### **The difference £500 could make**

- A cooker to enable an elderly person to prepare a hot meal after weeks of going without, and support with utilities to help them keep warm over the winter months
- Carpets and furniture to help a furnish a new home for a victim of domestic violence who has left their previous home with nothing but their children

**Help local individuals and families in desperate need with READINGS**

For more information call 0116 222 7575 or visit [www.readingspropertygroup.com](http://www.readingspropertygroup.com)  
To find out more about Charity Link and the people they support  
visit [www.charity-link.org](http://www.charity-link.org) or call 0116 222 2200.

\*To a maximum individual donation of £50